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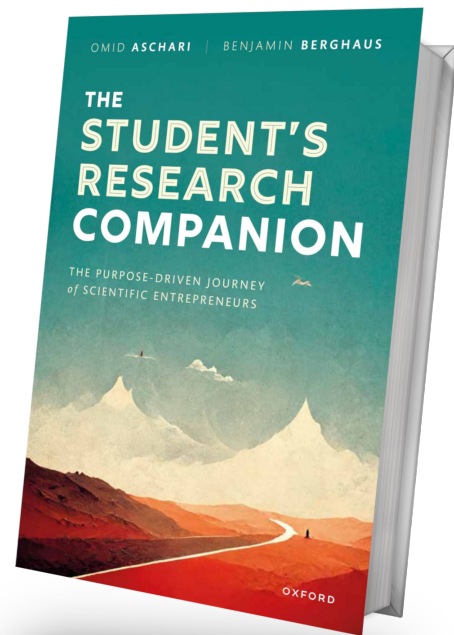
# THE STUDENT'S RESEARCH COMPANION

THE PURPOSE-DRIVEN JOURNEY OF SCIENTIFIC ENTREPRENEURS

**Doing research means bravely battling several challenges at once.** You are expected to challenge yourself enough to grow, but not enough to lose your wits. And those are only two of countless difficult balances to keep.

No wonder that especially young researchers feel exhausting stress, encounter intellectual and emotional cramps, and sometimes seemingly turn into thoroughly drained ghosts at the end of their research journey.

**If you are wary of your upcoming thesis, this book is for you.** We have drawn together fifty useful mindsets throughout the thesis process that can help you keep your nerves together, your mind sharp, and your productivity up.



Authors Prof. Dr. Omid Aschari and Dr. Benjamin Berghaus

"We are convinced that the (junior) research experience needs to improve. Our mission is to help find ways to optimize this experience. We follow the notion of considering junior researchers first as human beings, second as citizens, and third as researchers. In our minds, researchers are not algorithms that pick and apply methodology to problems – researchers are people who seek opportunities to help solve societies' problems by growing into the ability to reliably answer questions. If you agree, this book is for you."

JUST RELEASED ~ JUST RELEASED ~ JUST RELEASED ~ JUST RELEASED ~ JUST RELEASED

Prof. Dr. Omid Aschari, Professor and Senior Lecturer of Strategic Management and founding Managing Director, Master in Strategy and International Management (SIM-HSG), University of St. Gallen.

Dr. Benjamin Berghaus, lecturer and academic mentor at University of St. Gallen and scientific entrepreneur at the intersection of research, education, and practice in his field.

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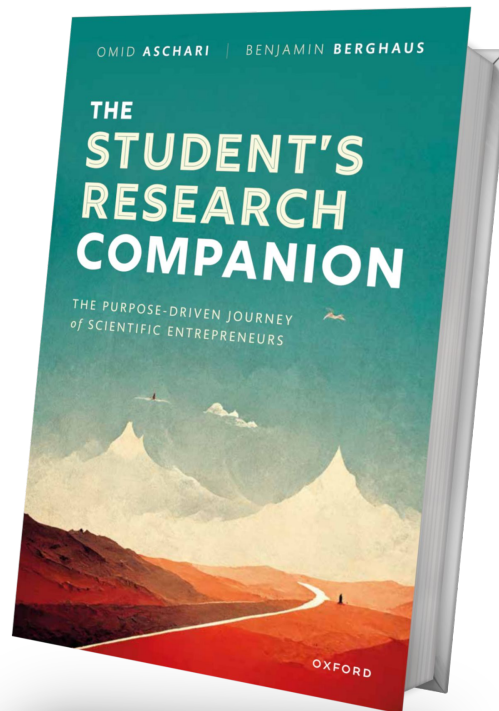
## Approach

- Skills and the will to grow
- Relevance follows audience
- Rigour suggests approach
- Deduce the research design
- The purposeful scientific entrepreneur
- Renewable research energy
- Why even bother?
- Preparation determines motivation
- A peer called supervisor
- Countless shades of supervision

## Table of contents

### Begin

- Conduct a project
- Follow one trajectory
- Try not to build roof-down
- Build well- dimensioned bridges
- Impression management
- Maturing your mind
- Comparing with others
- A researcher's humility
- Theory is there to help
- Castle under siege



### Conduct

- Growing into an expert
- Help others understand you
- Strange birds
- Writing as modern architecture
- A magnetic introduction
- A contextualizing theory chapter
- An instructive methodology chapter
- A resolving findings chapter
- A progressive discussion
- A consolidating conclusion

## Continue afterwards

- Take in your accomplishment
- Feedback eats grades for breakfast
- Your degree is a trusted symbol
- Do good for yourself and others
- Keep in touch
- Career serendipity
- Never consider yourself unfree
- Fortify your academic skills
- Grow forward
- Share the fire

## Complete

- Revise frequently
- Core motivator, key critic
- Frustration is a fuzzy teacher
- Relaxation as a research methodology
- Fear of writing
- Mitigating mental overload
- Write like a journey
- Be kind to yourself
- Necessity of ownership
- Throwing off a weight

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